

First, we change lives. Then we change the future.

"The Partnership for the Future experiences have been such a wonderful advantage for me. From the college tours, to peer workshops, to upcoming SAT prep classes; it has helped me grow so much in my life and helped me become a better person and student. Partnership for the Future is an awesome program, and I'm blessed to be a part of it each and everyday."

- SA'KIA T., CLASS OF 2013



PFF Board Chair Stephanie Gaillard White (MWV) poses with PFF's 2012 Kirshner Scholar Finalists (PFF's highest honor).



PFF's Class of 2014 pose after the Dining Etiquette session



"Partnership has been a major help in my life. Without the program, I wouldn't have gotten such hands on experience to the real world, such as working and college. I thank Partnership for everything. As a Level 3, I am positive now, I'm going to college!"

- SHELBY S., CLASS OF 2013



PFF students enjoy a fun dance at the Reaching for the Stars Ceremony Reception

I WANT TO HELP.

www.partnershipforthefuture.org

Name _____

Company/Organization _____

Address _____

Phone _____ E-mail _____

RETURN TO:

Partnership for the Future
4521 Highwoods Pkwy
Glen Allen, VA 23060



I REQUEST ADDITIONAL INFORMATION ABOUT:

- ☐ Making a tax-deductible gift to Partnership for the Future
- ☐ Becoming a Business Sponsor
- ☐ Other

HIGH SCHOOL STUDENTS:

Contact your guidance counselor to see how Partnership for the Future can help you achieve your goals.



C. BURKE KING
President
Anthem Blue Cross & Blue Shield, VA



MARY G. MORRIS
Chief Executive Officer
Virginia 529



JAMES H. LEE
Managing VP | Head of Small Business
Capital One



GARY M. GORE
Virginia State President
Bank of America



ROBERT R. LINDGREN
President
Randolph-Macon College



STEPHANIE G. WHITE
VP | Talent Management & Diversity
MWV



THOMAS R. MORRIS
President
VFIC



JOHN S. COCCAGNA
Vice President for Corporate Tax
Altria

First, we change lives. Then we change the future.

www.partnershipforthefuture.org



CHARLEITA M. RICHARDSON
President and CEO



Victor Branch, SVP/Market Manager (Bank of America) presents Richardson with a grant.

Continuing to Grow Thank you to all of our supporters

For the past 18 years, Partnership for the Future (PFF) has worked tirelessly to provide opportunities and college access to hundreds of Richmond-area high school students raised under challenging circumstances. With the generous help of corporate sponsors, as well as individual donors, PFF has been able to combine mentoring, teaching and internships to open educational doors even wider to these driven young people.

As a result of the tremendous success of the program and its participants, PFF has been able to improve and expand its efforts. In addition to an exciting rebranding in 2010, the program has been able to grow from a three-year venture to a four-year experience that encompasses all of high school. "We've been able to close the gap on services that were being offered," said Charleita Richardson, President and CEO of Partnership for the Future.

According to Richardson, the rebranding has allowed the program to change from being

Richmond's best kept secret to a widely known entity. "We want to go from being a college access organization to a college success organization," said Richardson. The goal is to work with program participants in college, as well as high school, to ensure retention. Richardson believes that if students can make it through at least freshman year, statistics show a high level of achievement is possible.

Richardson wants to give a special thanks to the community supporters. "Our name says it all," she said. "It truly is a partnership in the community. We're a very small organization with a really big heart, and we do so much for so many students. As we continue to grow, we need everyone in the community to continue to step up." Richardson and Partnership for the Future are incredibly appreciative of the time and money provided by many area leaders, and they hope to continue tapping into what Richardson calls "a wealth of knowledge and good people" in Richmond.

"I want to thank all of our funders, volunteers, donors, students and parents for continuing to believe in PFF," Richardson said. "We're so proud to have them in our family."

- CHARLEITA M. RICHARDSON
President and CEO

PFF Alumna Returns to Her Roots

Growing up in the small town of Council, N.C., Whitney Brooks dreamed of becoming the first member of her family to attend college. She was firm in her belief that the dream was possible, but the path was unclear. Brooks, the oldest of three children and daughter of a single mother, wanted to be a role model to her siblings. "I always knew I would go," she said. "It was just a matter of how." When she was 15, Brooks' family moved to Richmond, and soon after, she was introduced to the program that would help her achieve her college dream.

Upon arriving in Richmond, Brooks attended Huguenot High School. "It was a major adjustment living in a larger city," she said. Her guidance counselor quickly informed her of Partnership for the Future (PFF), and in 2007, she was accepted into the program. "It was a competitive process, but I felt fortunate, grateful and blessed," said Brooks.

As a senior in high school, Brooks was one of two



WHITNEY BROOKS
PFF Alumna

students to be awarded the Kirshner Scholarship for demonstrating the ideal qualities of a PFF student. At the award ceremony, she stood nervously alongside two of her closest friends in the program when her name was called. "At the time, I was quite overwhelmed with joy, because I knew it would be really helpful [for college]," she said. "I started crying and thanking my mom. She was very proud."

One of the great advantages of Partnership for the Future is its association with nearby colleges. Fairs and tours allow students to gain a more intimate relationship with schools. Brooks filled out an application for Mary

Baldwin College, on-site at the PFF college fair, and received calls, in addition to a handwritten note from the school. "I hadn't received special attention from any other schools, and I was interested in smaller classroom sizes and a connection with my professors," she said. Brooks was accepted to Mary Baldwin in 2008. Her dream had become a reality.

Upon arriving on campus, Brooks became heavily involved in student activities. "Too involved," she said with a laugh. After an adjustment period, she was able to focus her energy into multiculturalism programs,

student mentoring and teaching assistant work, in addition to attaining one of the school's highest positions, chairwoman of the Judicial Board. She was also awarded Mary Baldwin's highest student leadership honor, the President's Award. During summers, Brooks returned to Richmond and PFF, working as an intern coordinator. She graduated from Mary Baldwin a year early, and became a part-time program coordinator before accepting a full-time position as the PFF office manager in 2012.

Brooks hopes to stay in her position for two years before attending law school. She's recently shifted her focus from being a criminal prosecutor to family law. "I've developed a passion for students and families," she said, adding that she would eventually like to run her own non-profit, geared toward students with troubled backgrounds. "My mother raised me well, but I owe a great deal of success to Partnership for the Future," said Brooks.

WHAT WE DO

Partnership for the Future (PFF) is now a four-year program that provides critical life skills and education through internship placements and college preparation training. Our mission is to provide high-potential students from challenging circumstances in metro-Richmond area schools with the abilities and experiences necessary to attain college degrees.

PFF works with area high school counselors to identify candidates. Only one-third of the students who apply to the program qualify for the limited number of spaces. Following admission, students participate in SAT prep courses along with classes designed to prepare them for the challenges of college. These range from time management to developing critical thinking abilities.

Students also participate in paid internships that help in developing new skills, gaining experiences and discovering new opportunities. Additionally, PFF staff and mentors guide students through the complex process of college preparation. This includes preparing applications and entrance essays, as well as applying for financial aid, scholarships and grants. In 2012, PFF provided services to 124 students with more than 70 companies participating in the Partnership. Ninety-nine percent of students who complete the program matriculate to post-secondary educational programs.

"Partnership to me is more than just a high school program. It's a life changing network of people who deeply care about us and our lives."

- JOSEPH E.,
CLASS OF 2014

SPECIAL THANKS TO ALL OF OUR SUPPORTERS

BOARD MEMBERS

Marilyn Bota
Deena Brummell
John S. Coccagna
Connie Cuffee
Richard Dickerson
Harold Fitrer
M.H. Dodie Fix
Alan Kirshner (Emeritus)
James H. Lee
Robert R. Lindgren
Ross Little
Russell D. Moore
Charleita M. Richardson
Laveme Spurlock (Emeritus)
Stephanie G. White
Sheldon E. Young

A Grace Place Adult Care Center
Altria Client Services
Altria Companies Employee Community Fund (ACECF)
Alzheimers Association
American Red Cross Greater Richmond Chapter

AMF Automation
Amurcon (Virginia Nonprofit Housing Coalition)
Angelo C. Cuffee
Annie S. Caison
Anonymous Donors
Anthem
Ariel Barlow
Association for Corporate Growth-Richmond Chapter
Atlantic Specialty Lines, Inc.
Aveeta Bower
Bank of America
BBVA Compass on behalf of Adraine Upshaw
Brandywine Realty Trust
Brenda H. Johnson
Brenda Hornsby
Brittany Shaw
Britton L. Glisson
Capital One Services, Inc.
CarMax
Cerise Estep
Charlene Richardson-Key & Call My Mama Cleaning Services
Cheryl N. Ivey
Choice Photography

Claudia Marsh
Comcast Local Edition
CREW Richmond
D. Michael Jones
Danyelle Hudson
David Egbert
Dominion Resources Services, Inc
Edward Gates, Jr.
Eniye F. Iyebote
Feed More
Gerry Albanese
Goodwill of Central Virginia
Greater Richmond SCAN-Stop Child Abuse Now
Hampden Sydney College
Henrico County Public Schools
Higher Achievement
Jacketta Morton
Jackson Foundation
James Madison University
James River Grounds Management
Junior Achievement of Central Virginia
Kathy Kozak
Ken Newsome

Kimberly Bowers
Laura Greenday
Laura Kindig
Leadership Metro Richmond
Lewis Ginter Botanical Gardens
Lucy M. Guy
Markel Coporation
Mary Baldwin College
Maureen Massey
McGuire Woods
MWW
MeadWestvaco Foundation
Michele Griffin Craig
Monyette Martin
Natalie P. Smith
National College Access Network (NCAN)
New Generations Credit Union
Newsome Family Fund of The Community Foundation
Owens & Minor
Patricia P. Pitts
Paul W. Springman
Pauline F. Sharper
Pearlie G Williams

PFF Alumni
PFF Volunteers
Professional Women Healthcare Association
Quan Myles
R.E.B. Foundation
Randolph-Macon College
Richmond Ambulance Authority
Richmond Public Schools
Robert S. Ukrop, Jr.
Robins Foundation
Royal Oak Underwriters
Science Museum of Virginia
Scott & Stringfellow, LLC
Shabrial Brown
Steven A. Markel
Sweet Briar College
Tarah C. Johnson
The College of William & Mary
The Community Foundation
The Liberettes
Tiffany D. Thomas
Tilghman Family Fund of The Community Foundation
Tuckahoe Family YMCA

Tyler Billups
United Way of Greater Richmond & Petersburg
Universal Adaptive Consulting
University of Richmond
University of Virginia
UPS Foundation
Virginia Center for Inclusive Communities
Virginia College Savings Plan
Virginia Commonwealth University
Virginia Commonwealth University (School of Business)
Virginia Foundation of Independent Colleges
Virginia State University
Virginia Tech University
Wells Fargo Foundation
West Cary Group
Westminster Canterbury Richmond
Williams Mullen
Willie Woodson
Virginia Military Institute

"PFF is more than just an organization. It's a place that wants you to succeed in life." – ALIYAH WOOTEN

Aliyah Wooten is a smart, driven high school junior at J.R. Tucker who is thriving in the Partnership for the Future program. As much as she appreciates and enjoys PFF, it hasn't always been an easy process. Initially, "it was kind of intimidating," she said. Before being accepted into the program, Wooten had to undergo a strenuous interview process. It's a serious presentation before a panel of three judges who asked the then- 14-year- old some difficult questions. "I didn't really know how to respond," she said, recalling how nervous she felt.

Wooten charmed the panel, was accepted into PFF, and immediately felt comfortable. "It was like a family," she said. "The program coordinators were very friendly. They wanted you to succeed. It felt like home."

PFF has provided Aliyah with both professional training and college preparation skills. She received an internship with PFF, which has given her an opportunity to compare nonprofit work to the corporate world. Wooten has personally organized and run fundraisers, in

addition to sitting in on interviews and board meetings.

"PFF has helped me learn that my voice matters, that I'm important," she said.

As a high school junior, Wooten is starting the college selection process, and PFF is helping to provide a number of resources. The PFF students have been exposed to various area colleges, including a

week-long overnight stay at Randolph-Macon College. This spring, they will embark on a college tour as well.

Wooten is uncertain of what the future holds professionally, but she hopes to become successful in whatever she pursues. "I want to be able to get my foot in the door," she said. "I'm not afraid of taking risks." Wooten believes that through Partnership for the Future, she has a tremendous amount of tools at her disposal, and she has gained a truly valuable network of advisors and friends.



ALIYAH WOOTEN
PFF Student (Class of 2014)