



A year of making changes
that last a lifetime...

Annual Report 2010–2011

Even in 1994, we knew we were on to something.

That was the year that Partnership for the Future (PFF) was founded by Alan Kirshner and Richmond, VA, business, government and education leaders. It was established to help Richmond youth prepare for college. But it was nurtured upon a larger belief that young people with great potential and limited resources still deserve the chance to experience new environments, forge new relationships and have access to educational opportunities that will allow them to succeed.

Seventeen years later, PFF stands proudly as one of the largest and most accomplished privately funded workforce development-college preparatory programs in the Commonwealth of Virginia.

There is no greater reward for our continued growth and effort than the success of our students. Students like Kirsten Simms, Thomas Jefferson High School Class of 2011 Valedictorian and recipient of the Gates Millennium Scholarship. Or Alissa and Ariel Barlow, both valedictorians of Richmond’s Armstrong High School, future North Carolina A&T State University students and full scholarship recipients.

They are living testimony that PFF’s efforts are not in vain. That just because you are born without privilege doesn’t mean you have to live without purpose. And as long as there are young people whose lives are in need of change, PFF will make it our mission to help guide them toward a brighter future.



Charleita M. Richardson
President and CEO

99% of those who complete the PFF program enter a four-year college/university.

100% of the Class of 2011 will matriculate to college.

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At a Glance

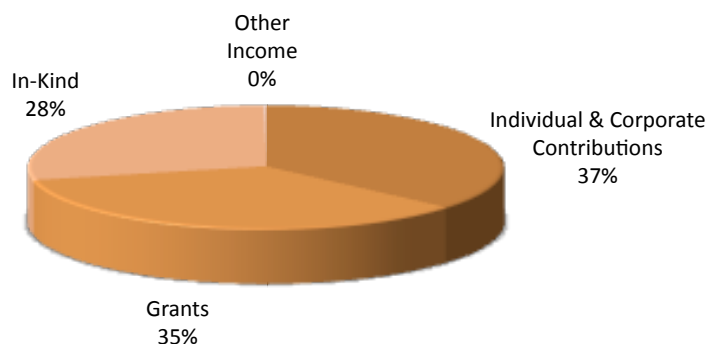
PFF has been in operation for 17 years. Since 1994, we have worked to ensure that every educationally motivated student with limited resources has a workplace internship in high school and can attend the college of his or her choice.

Our tireless staff and generous partners are dedicated to providing college prep courses, personal development workshops, one-on-one counseling and savings incentives for driven students. Opportunities for student development are offered year-round, including:

- Job skills training such as Toastmasters and Microsoft Certification
- Paid internships at area businesses
- Financial aid through matching grants and scholarships
- Assistance in selecting the right college and preparing applications

Income

| | |
|--------------------------------------|------------------|
| Individual & Corporate Contributions | \$292,553 |
| Grants | \$279,950 |
| In-Kind | \$227,450 |
| Other Income | \$2,058 |
| TOTAL | \$802,011 |

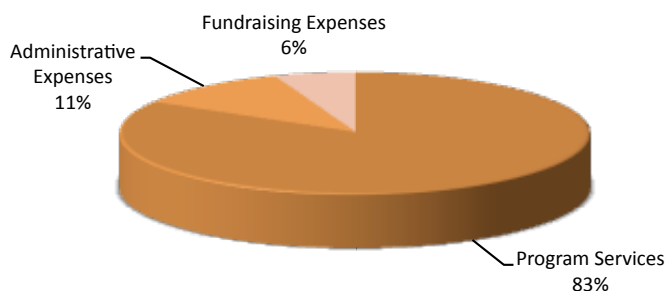


“Partnership is more than a program I was a part of for three years. Partnership for the Future is where I grew. It was here that I realized that I am fully capable of anything. ‘Thank you’ does not begin to describe my love and appreciation for this program.”

Sigourney Bailey, Class of 2010

Expenses

| | |
|-------------------------|------------------|
| Program Services | \$635,805 |
| Administrative Expenses | \$83,535 |
| Fundraising Expenses | \$43,172 |
| TOTAL | \$762,512 |



Since its founding, Partnership for the Future has helped more than 500 students prepare for college and the workplace.

Graduating Students of 2011

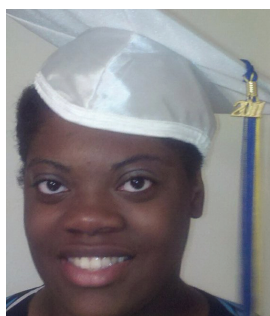
Congratulations to this year's graduating students of PFF!



Dhundi Achrya
 Graduated from: Douglas Freeman High School
 Internship: Capital One
 Plans to Attend: Virginia Commonwealth University



Aaron Brinkley
 Graduated from: Highland Springs High School
 Internship: Capital One
 Plans to Attend: James Madison University



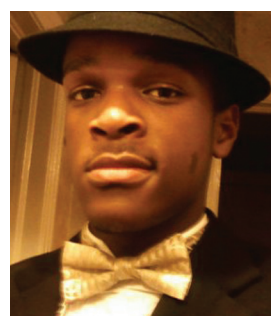
Cenata Brooks
 Graduated from: Richmond Community High School
 Internship: James River Grounds Management
 Plans to Attend: Campbell University



Shabrial Brown
 Graduated from: Open High School
 Internship: Royal Oak Underwriters
 Plans to Attend: Virginia Commonwealth University



Tiandra Dickerson
 Graduated from: Thomas Jefferson High School
 Internship: Big Brothers Big Sisters
 Plans to Attend: Old Dominion University



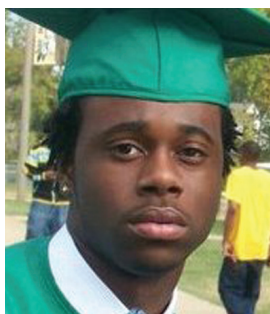
Joel Francois
 Graduated from: Henrico High School
 Internship: MWV
 Plans to Attend: Virginia Commonwealth University



DeMontré Purvis
 Graduated from: Richmond Community High School
 Internship: Bank of America
 Plans to Attend: Virginia Polytechnic Institute and State University



Shantavia Royal
 Graduated from: Armstrong High School
 Internship: American Red Cross
 Plans to Attend: Virginia Commonwealth University



Kemonte Shelton
 Graduated from: Henrico High School
 Internship: Bank of America
 Plans to Attend: Norfolk State University



Kristen Simms
 Graduated from: Thomas Jefferson High School
 Internship: Westminster Canterbury
 Plans to Attend: Virginia Polytechnic Institute and State University



Charles Velazquez
 Graduated from: Armstrong High School
 Internship: Capital One
 Plans to Attend: Virginia State University



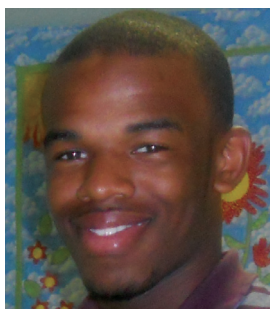
Alissa Barlow

Graduated from: Armstrong High School
Internship: Brandywine Realty Trust
Plans to Attend: North Carolina Agricultural and Technical University



Ariel Barlow

Graduated from: Armstrong High School
Internship: Williams Mullen
Plans to Attend: North Carolina Agricultural and Technical University



Christopher Bell

Graduated from: John Marshall High School
Internship: Central Virginia Foodbank/Feedmore
Plans to Attend: Penn State University



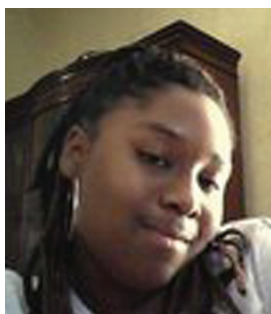
Derek Jackson

Graduated from: George Wythe High School
Internship: Capital One
Plans to Attend: James Madison University



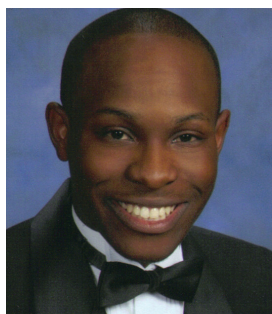
Parrish Jackson

Graduated from: John Marshall High School
Internship: Leadership Metro Richmond
Plans to Attend: James Madison University



Danté Johnson

Graduated from: Richmond Community High School
Internship: Tuckahoe YMCA
Plans to Attend: Spelman College



Jordan Walker-Rowe

Graduated from: Henrico High School
Internship: Capital One
Plans to Attend: Norfolk State University



Montrell White

Graduated from: George Wythe High School
Internship: Bank of America
Plans to Attend: Old Dominion University



Destiny Wilson

Graduated from: Richmond Community High School
Internship: American Red Cross
Plans to Attend: Howard University

A Question for the Class:

How would you like to be remembered once you're a PFF Alumna/Alumnus?

... as someone who would be friends with just anyone and someone who wouldn't hold back. –Dhundi Achrya

... as a nice and hard-working student, and a great person as a whole. –Alissa Barlow

... as a student who wanted to take full advantage of the PFF experience and did ... as one of PFF's many success stories. =) –Ariel Barlow

... as a hard worker. –Christopher Bell

... for my kindness and working to the best of my ability. –Aaron Brinkley

... as the girl who did not mind doing whatever, the one who is always on time, the one who is respectful and lastly, the one who is grateful for PFF. –Cenata Brooks

... as the person who did what she had to do and had fun doing it. –Shabrial Brown

... for my kindness, likeability, personality and wisdom. –Tiandra Dickerson

... as that helping hand, as that guy who stepped out of the box to make everyone around him, no matter the time or place, feel warm, welcomed and happy. The most hyperactive, hungry, humorous, yet humble person you'll know! Also I want others to step out and be that next leader, as I was, in whatever you do – to be that leader and not a follower and not care what people may think about you! –Joel Francois

... as smart and well mannered, but at the same time, funny and laid back. –Derek Jackson

... as someone who is easy to get along with. –Parrish Jackson

... as a nice, smart and generous person who was known for giving their all in any and every situation. –Danté Johnson

... as [DeMontré]. –DeMontré Purvis

... as the overachiever in PFF. –Shantavia Royal

... as a hard worker. –Kemonte Shelton

... as a young lady with ambitions and determination who influences others with her great personality. –Kristen Simms

... as the High Flier person, someone whose skills and ambitions are limitless, who can one day be the white hope of the world's well-being. –Charles Velazquez

... for my kindness, and especially for my sense of humor. –Jordan Walker-Rowe

... as the funny one. –Montrell White

... as Destiny – the smart, respectful, kind, responsible girl who graduated from Richmond Community. –Destiny Wilson

Special Thanks to Our Sponsors

PFF is extremely grateful for the generosity of our sponsors, without whose services, volunteerism and financial support our achievements would not be possible.

SAT scores increase on average 170+ points after a donor-funded private SAT preparation classes.

“I cannot thank you enough for the opportunity to now say, ‘I am proud to be a PFF alumnus.’ Just to let you know about my first year at Virginia Tech: I ended with a 3.4 GPA and am majoring in Computer Science. I received a phone call one day from CarMax, my internship, saying that they would love to have me back to help out the team for my summers. It was truly a blessing, and I owe all thanks to . . . your outstanding PFF staff.”

Trevon Christian, Class of 2010

A Grace Place Adult Care Center
Adraine Upshaw
Alan I. Kirshner
Altria Client Services
Altria Companies Employee Community Fund (ACECF)
Altria Group
Amber Heard
American Red Cross—Greater Richmond Chapter
AMF Automation
Amurcon (Virginia Nonprofit Housing Coalition)
Anonymous
Association for Corporate Growth (ACG)
Atlantic Specialty Lines
Bank of America
BBVA Compass on behalf of Joye Hehn
Better Housing Coalition
Big Brothers Big Sisters
Black Men United As One
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Brenda H. Johnson
Brenna C. White
Britton L. Glisson
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CarMax
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Central Virginia Food Bank/FeedMore
Charleita M. Richardson* in honor of Charlene Richardson-Key
Charlene Richardson-Key
Charmayne B. Vincent
Cheryl N. Ivey
Chick-fil-A
College of William & Mary
Comcast Local Edition
Connie Cuffee*
Corey A. Ford
Creative Office
CREW Richmond
D. Michael Jones
Damon Symonds
David Egbert
Deena Brummell*
Diane M. Roberts
Dominion Resources Services, Inc.
Donna Page and Madison Brown
Ed Gates, Jr.
Ernestine H. Scott
Florine H. Smith
Gerry Albanese
Girl Scouts of the USA
Goodwill of Central Virginia**

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 Harold Fitrer, Ed.D.*
 Henrico County Public Schools
 J. Sargeant Reynolds Community College
 James H. Lee*
 James Madison University
 James River Grounds Management
 Jasmine Frazier
 John S. Coccagna*
 Joyce Wright Moody
 Junior Achievement of Central Virginia
 Kenneth Samuels
 Kerry Sherrod*
 KPMG
 LaTonya Williams
 Leadership Metro Richmond
 Lewis Ginter Botanical Garden
 Linda Gilliam, Ph.D.
 Marilyn Bota*
 Mario Brown
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 Mary Morton Parsons Foundation
 Marymount University
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 Virginia State University
 Virginia Tech University
 West Cary Group
 Westminster Canterbury
 Richmond
 Whitney Brooks
 Williams Mullen

*Board Member

**New for 2011





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