



Changing the Future Newsletter

A Publication of Partnership for the Future

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Featured Article



What do you get
when you have 124

Dear Friend,

Partnership for the Future is pleased to share our Fall Edition of our redesigned newsletter. Enjoy Changing the Future.

First We Change Lives, then We Change the Future.



Partnership for the Future's New Brand

Thanks to the generous support of Altria Group, Inc., MWV Foundation, and the MWV/Whiting-Turner Community Fund, Partnership for the Future launched a branding campaign in January. After several months of research and meetings with our branding team, PFF unveiled its new logo and brand on August 13th at the 2010 Closing Ceremony. The new logo is symbolic of each young person's desire to reach their personal goals in life, while also embodying PFF's desire to be the GOLD STAR standard. Be on the lookout for more to come with our new brand. Also, checkout our newly redesigned website at www.partnershipforthefuture.org.

enthusiastic students, over 70 dynamic business sponsors, a 100% matriculation to college rate, and over \$1.8M in scholarship money?

PFF'S
SUMMER 2010

Summer 2010...A HUGE Success

What do you get when you have 124 enthusiastic students, over 70 dynamic business sponsors, a 100% matriculation to college rate, and over \$1.8M in scholarship money? A SUCCESSFUL PFF SUMMER 2010! Partnership for the Future held its 16th annual summer session from June 28th-August 13th.



Level One students (Class of 2013) spent an entire week at Randolph-Macon College. They had an opportunity to enjoy campus life, bond with the staff, and learn valuable life skills. In addition, they participated in golf lessons at First Tee, were trained in Microsoft Office, and shared in team building exercises. Their summer concluded with a required book report and community service projects.

Level Two students (Class of 2012) began the summer as new interns at one of our many wonderful business sponsors. They were able to practice the many skills they learned from PFF throughout the year. In addition, these students participated in study skills sessions and several other workshops designed to develop a well-rounded leader.

Level Three students (Class of 2011) returned to their companies excited and ready to work. This group of 23 determined young minds also enjoyed college tours, essay writing workshops, and learning about what to expect during the college application process.

Level Four students (Class of 2010) set the stage for a record-breaking year in PFF! These 45 students closed out their final summer on top. They worked hard at their community service site (A Grace Place Adult Care Center), they worked hard on their internships, and they worked hard to live up to the high standards set by PFF. In the end, they succeeded with a 100% matriculation rate and broke the PFF scholarship money received record.

Congratulations to all of our students, parents, businesses, and volunteers on a job well done!

Supporter Highlights

Partnership for the Future would like to thank our 2010 Business Sponsors and Volunteers for a successful summer. Without your support, we could not have had a major impact in changing lives and changing the future. You are greatly appreciated.



A thank you is also extended to our 2010 Award recipients.

Pacesetter Award for Excellence

This award recognizes organizations who fully embrace the principles of being a partner with PFF, who serve as a model company, and leverage all possible resources to help PFF students reach their fullest potential.

2010 Recipients:

A Grace Place Adult Care Center
Media General

Helping Hands Award

This award recognizes individuals or organizations that go "above and beyond" the call of duty in support of Partnership for the Future students and/or the organization as a whole.

2010 Recipients:

Association for Corporate Growth (Richmond Chapter)
Christel Milak-Parker
University of Richmond (Downtown Campus)
Virginia College Savings Plan

As we begin the fall, Partnership for the Future is excited about what's to come. We welcome your time, talent, and treasure, as we grow this program. Please feel free to

contact me for more details on how to become involved, visit our website, or become our Facebook friend.

Your in Partnership,

A handwritten signature in black ink that reads "Charleita M. Richardson". The signature is written in a cursive style with a large initial 'C'.

Charleita M. Richardson

President & CEO
Partnership for the Future

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